



Busy parents ask friends about who they trust for daycare, preschool, camp and after school care *before* they open the phone book and call around. Kids just feel more comfortable going to the same daycare as their friends.



HoneyTree Early Learning Centers
2619 Belle Avenue
Roanoke, VA 24502

**“I Can’t Believe
I Saved \$1,224
Just By Telling
Four Friends
About
HoneyTree!”**



How To Recommend HoneyTree To Your Friends And Co-workers And Save Yourself Some Money As Well

How does it work?

- For each referred family that enrolls at HoneyTree, you will receive \$25.00 off your tuition or a check for \$25.00, your choice.
- For each child that enrolls at HoneyTree, you will receive \$2.00 off your weekly tuition (part-time) or \$4.00 off your weekly tuition (full-time).

How do I make sure to get credit when I refer someone?

That's simple. Just give your friend a wallet-sized Referral Guest Card. Make sure your name is written on the line that says "Referring Parent and Child". The family you referred gives the "Guest Card" to the Center Director when they enroll. Your family account will then be credited with the referral.

Would the family I refer save any money?

Yes! The referred family would enjoy a savings of FREE registration (\$50 value) AND 50% off their tuition the first week.

Is there any limit?

No. You can refer as many people as you like. The more you refer, the more money you will save.

What would I get if I referred a family with two children?

First off, you would receive a tuition discount for \$25 dollars for the family referral. Then, assuming they both came full time, you would receive \$8.00 off your tuition each week. This would total \$408.00 in savings to you each year they are enrolled.



Is this worth my time?

Only you can decide that. We would hope that you feel good about your child staying at HoneyTree and would like to share with others the positive learning environment your child enjoys each day. Referral Rewards is an easy way to save money on your tuition simply by talking about your good experience and by handing out the Referral Guest Card.

What if I run out of Referral Guest Cards?

You can always get more Referral Guest Cards from your Center Director or on the HoneyTree website: www.honeytreeELC.com
Go to: WHY HONEYTREE
Click on: REFERRAL REWARDS
You may also call Belle Avenue office at 540.344-4543

Why Referring Other Families Is The Smartest Thing For HoneyTree Parents

As you can see the Referral Rewards program is an exciting way for you to save big money on your tuition with very little effort. But we didn't just stop with the tuition savings...

We want to say thanks one more time by providing a **FREE VACATION** for the family that refers the most people in any one calendar year.

How do I get in the drawing?

- For each person you refer you get one chance at our end-of-the-year drawing.
- The winner of our drawing will be able to choose from a number of exciting vacation trips provided by our travel partner, like:
4-days and 3 nights in a 4 star resort in Orlando, Florida.
- Refer a family of three that enrolls in HoneyTree and you will now have your name added three times in our end of year vacation drawing.

What are the contest dates?

The "Referral Rewards" Free Vacation giveaway starts on June 1st and ends on May 31st of each year.

To qualify you must be enrolled in HoneyTree for at least six months with all accounts payables current. HoneyTree has the right to substitute trips or providers at any time without notice. Winning family is responsible for any and all taxes associated with the trip and shall not hold HoneyTree or their employees liable for any cancellations, interruptions, changes or injuries that may occur when taking trip. Questions: 540.344-4543